

WFFF
201 Humboldt St
Rochester, NY 14610-1093

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1393738

Schedule Dates	09/27/16-10/03/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	09/27/16
Agency	Mentzer Media (11548)	Entered By	Lindsay Benoit
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3212 (545679)	Headline #	ECR25245738
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3212	Commission	\$915.00
Account Types	National/Political	Net Total	\$5,185.00
Billing Type	Standard	Sales Tax	
Comments	MKYO 9/27/16-10/3/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/16-10/02/16	5	:30	7:30P- The OT	1							X		\$600.00		Burlington (WFFF)	THE OT Target 9 Index: 113, Nielsen: 0.9	7/15/16
1.0.1	Closed Preempt	10/02/16															Burlington (WFFF)	Advertiser Instructions/Spot	
2.0	Revised Line / SPOT	09/27/16-09/27/16	5	:30	7:30P- Big Bang Theory 2	1		X									Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107, Nielsen: 2.7	7/15/16
2.1	Revised Line / SPOT	09/27/16-09/27/16	5	:30	7:30P- Big Bang Theory 2	1		X									Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107, Nielsen: 2.7	9/26/16
2.2	Normal Line / SPOT	09/28/16-09/28/16	5	:30	7:30P- Big Bang Theory 2	1			X					1	\$600.00	\$600.00	Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107, Nielsen: 2.7	9/26/16
3.0	Revised Line / SPOT	09/29/16-09/29/16	5	:30	7:30P- Big Bang Theory 2	1				X							Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107, Nielsen: 2.7	7/15/16
3.1	Normal Line / SPOT	09/29/16-09/29/16	5	:30	7:30P- Big Bang Theory 2	1				X				1	\$600.00	\$600.00	Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107, Nielsen: 2.7	9/26/16
4.0	Revised Line / SPOT	10/03/16-10/03/16	5	:30	7:30P- Big Bang Theory 2	1	X										Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107, Nielsen: 2.7	7/15/16
4.1	Normal Line / SPOT	10/03/16-10/03/16	5	:30	7:30P- Big Bang Theory 2	1	X								\$600.00		Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107, Nielsen: 2.7	9/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	8	\$6,100.00
Grand Total:	8	\$6,100.00

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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Schedule Dates

09/27/16-10/03/16

Advertiser

Friends of Kelly Ayotte/Senate/Republican/NH (79

Date Entered 07/15/16
Last Modified 09/27/16

Entered By Lindsay Benoit

Agency

Mentzer Media (11548)

CO-OP

No

Product

Political - US Senate (1077)

Headline # ECR25245738

Brand

15/17/3212 (545679)

Demo

ECR25245738

Salesperson

Katz - Washington DC, Washington DC (1179)

Order Type

Normal

Sales Office

Katz - Washington DC

Package Deal

Normal

Buyer Name

Ally Rambo,

Commission %

15.00

Phone/Fax

/

Commission

\$915.00

CPE

15/17/3212

Net Total

\$5,185.00

Account Types

National/Political

Sales Tax

Billing Type

Standard

Comments

MAKO
9/27/16-10/3/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PMT TO FOLLOW
CLOSER TO FLIGHT START.

Burlington (WFFF)

By Broadcast Month

Oct. 2016

Grand Total:

Spots

8

Rate

\$6,100.00

8

\$6,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.1.1	Closed Preempt	10/03/16															Burlington (WFFF)	Advertiser Instructions/Spot	
5.0	Revised Line / SPOT	10/02/16-10/02/16	5	:30	12P- FOX NFL Sunday	1							X				Burlington (WFFF)	FOX NFL PREGAME Target 9 Index: 114, Nielsen: 0.6	9/15/16
5.1	Normal Line / SPOT	10/02/16-10/02/16	5	1:00	12P- FOX NFL Sunday	1							X			\$500.00	Burlington (WFFF)	FOX NFL PREGAME Target 9 Index: 114, Nielsen: 0.6	9/26/16
5.1.1	Closed Preempt	10/02/16															Burlington (WFFF)	Pre-Empty/Exception -	
6.0	Revised Line / SPOT	10/02/16-10/02/16	5	:30	1P- NFL on FOX Game 1	1							X				Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 102, Nielsen: 1.2	9/15/16
6.1	Revised Line / SPOT	10/02/16-10/02/16	5	:30	1P- NFL on FOX Game 1	1							X				Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 102, Nielsen: 1.2	9/15/16
6.2	Normal Line / SPOT	10/02/16-10/02/16	5	1:00	1P- NFL on FOX Game 1	1							X			\$1,300.00	Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 102, Nielsen: 4.2	9/26/16
7.0	Revised Line / SPOT	10/02/16-10/02/16	5	:30	1P- NFL on FOX Game 2	1							X				Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 105, Nielsen: 1.8	9/15/16
7.1	Revised Line / SPOT	10/02/16-10/02/16	5	:30	1P- NFL on FOX Game 2	1							X				Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 105, Nielsen: 1.8	9/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	09/27/16
Agency	Mentzer Media (11548)	Entered By	Lindsay Benoit
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3212 (545679)	Headline #	ECR25245738
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally/Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3212	Commission	\$915.00
Account Types	National/Political	Net Total	\$5,185.00
Billing Type	Standard	Sales Tax	
Comments	MKAYO 9/27/16-10/3/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PMVT TO FOLLOW CLOSER TO FLIGHT START.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	8	\$6,100.00
Grand Total:	8	\$6,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.2	Normal Line / SPOT	10/02/16-10/02/16	5	1:00	4P- NFL on FOX Game 2	1							X	1	\$1,800.00	\$1,800.00	Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 105, Nielsen: 1.8	9/26/16
8.0	Revised Line / SPOT	09/27/16-09/27/16	5	:30	10P- Local 44 News at 10:00pm	1		X									Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
8.1	Normal Line / SPOT	09/27/16-09/27/16	5	1:00	10P- Local 44 News at 10:00pm	1		X						1	\$350.00	\$350.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	9/26/16
9.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	10P- Local 44 News at 10:00pm	1			X						\$175.00		Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
9.0.1	Closed Preempt	09/28/16															Burlington (WFFF)	Advertiser Instructions/Spot	
10.0	Revised Line / SPOT	09/29/16-09/29/16	5	:30	10P- Local 44 News at 10:00pm	1				X							Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
10.1	Normal Line / SPOT	09/29/16-09/29/16	5	1:00	10P- Local 44 News at 10:00pm	1				X				1	\$350.00	\$350.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	9/26/16
11.0	Normal Line / SPOT	09/30/16-09/30/16	5	:30	10P- Local 44 News at 10:00pm	1					X				\$175.00		Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
11.0.1	Closed Preempt	09/30/16															Burlington (WFFF)	Advertiser Instructions/Spot	

CONFIRMATION CONTRACT

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Schedule Dates 09/27/16-10/03/16
Advertiser Friends of Kelly Ayotte/Senate/Republican/NH (79)
Agency Mentzer Media (11548)
Product Political - US Senate (1077)
Brand 15/17/3212 (545679)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ally Rambo,
Phone/Fax /
CPE 15/17/3212
Account Types National/Political
Billing Type Standard
Comments MKAYO
9/27/16-10/3/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW
CLOSER TO FLIGHT START.

Date Entered 07/15/16
Last Modified 09/27/16
Entered By Lindsay Benoit
CO-OP No
Headline # ECR25245738
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$915.00
Net Total \$5,185.00
Sales Tax

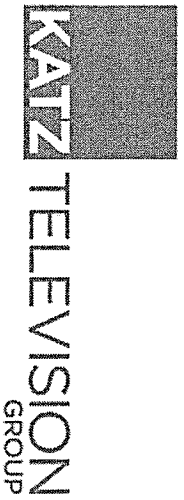
Burrinton (WFFF)
By Broadcast Month
Oct. 2016 8 \$6,100.00
Grand Total: 8 \$6,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/03/16-10/03/16	5	:30	10P- Local 44 News at 10:00pm	1	X							1	\$175.00		Burrinton (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
12.0.1	Closed Preempt	10/03/16															Burrinton (WFFF)	Advertiser Instructions/Spot	
13.0	Normal Line / SPOT	10/02/16-10/02/16	5	:30	11A- FOX NFL Kickoff	1						X		1	\$100.00		Burrinton (WFFF)	NFL KICKOFF	7/15/16
13.0.1	Closed Preempt	10/02/16															Burrinton (WFFF)	Advertiser Instructions/Spot	
14.0	Normal Line / SPOT	09/30/16-09/30/16	5	1:00	7:30P- Big Bang Theory 2	1				X				1	\$600.00	\$600.00	Burrinton (WFFF)		9/26/16
15.0	M/G For 5.1.1 / SPOT	10/02/16-10/02/16	5	1:00	12P- NFL on FOX Pregame	1						X		1	\$500.00	\$500.00	Burrinton (WFFF)	FOX NFL PREGAME Target 9/27/16 Index: 114, Nielsen: 0.6	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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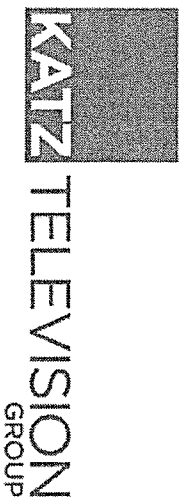
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125 West 55th St
New York, NY 10019

Contract # 25245738		Changes as of: 10/9/2016 at 4:01 PM		Version: Highlighting Revision 8	
CPE: 15/17/3212		Fight: 9/27/16 - 10/3/16		Total \$: \$6,100.00	
Agency: MENTZER MEDIA		Advertiser: Kelly Ayotte for Senator		Total Spots: 8	
SERVIC		Product: AYOTTE/S/R		Total CPP: \$231.94	
210 W. Pennsylvania Avenue		Agency Order #: 5193660		Primary Demo: Adults 18+	
Suite 250		Buyer: Rambo, Ally		Con Type: POLITICAL/NOTE	
Towson, MD 21204		Salesperson: RACHELLE RAY - Washington DC		Assistant: RACHELLE RAY - Washington DC	
		202-872-5880		202-872-5880	
		Comments: RVSD TO REINSTATE SPOTS RUN.		Separation:	
				Total GRP: 26.3	
				Traffic #: 1393738	

#	Day/Time	DP	Program	Rate	A18P Rating	Len	9/27 - 10/3							Total Spots	Total \$	CPP	GRP						
							9/27	9/28	9/29	9/30	10/1	10/2	10/3										
REV+ 4	Su 1p-4p		NFL FOOTBALL	\$1,300.00	5.3	60	0	0	0	0	0	0	0	1	\$1,300.00	\$245.28	5.3						
Target 9 Index: 102, Nielsen: 4.2																							
F	7:30p-8p		BG BNG THRY B	\$600.00	2.9	60	0	0	0	0	1	0	0	0	1	\$600.00	\$206.90	2.9					
Target 9 Index: 102, Nielsen: 2.2																							
TOTALS:													1	1	2	1	0	3	0	8	\$6,100.00	\$231.94	26.3



125 West 55th St
New York, NY 10019

Contract # 25245738	Changes as of: 10/9/2016 at 4:01 PM	Version: Highlighting Revision 8	Total \$: \$6,100.00
CPE: 15/17/3212	Flight: 9/27/16 - 10/3/16	Station: WFFF	Total Spots: 8
Agency: MENTZER MEDIA SERVICE	Advertiser: Kelly Ayotte for Senator	Market: Burlington-Plattsburgh	Total CPP: \$231.94
210 W. Pennsylvania Avenue	Product: AYOTTE/SR	Office: WASHINGTON	Total GRP: 26.3
Suite 250	Agency Order #: 5193660	Primary Demo: Adults 18+	Traffic #: 1393738
Towson, MD 21204	Buyer: Rambo, Ally	Con Type: POLITICAL/VOTE	Separation:
	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Assistant: RACHELLE RAY - Washington DC 202-872-5880	

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/09/16 4:01 PM	RACHELLE RAY - Washington DC	RVSD TO REINSTATE SPOTS RUN. Line 4 NFL Football aired at lower rate Line 8 BBT aired at lower rate Please reinstate spots. Thanks!	
10/03/16 9:12 AM	Elizabeth Guy		
10/02/16 1:56 PM	RACHELLE RAY - Washington DC	RVSD TO CREDIT SPOTS ADVISED INCORRECT. DOLLARS W/B RE-SPENT ON ANOTHER ESTIMATE. Line 4 NFL 1x 10/2 NY Giants is playing. Sect 5 \$750 plus \$250 total \$1000 double for :60 \$2000 Line 8 BBT 1x 9/30 needs to be at a sect 4 to clear Sect 4 \$400 double for :60 \$800 Please advise Thanks!	
09/26/16 11:48 AM	Elizabeth Guy		
09/26/16 9:59 AM	RACHELLE RAY - Washington DC	RVSD TO ADD WEIGHT & RE-SPEND \$100 OF CREDITS FROM 9/13-9/19 SCHED.	
09/26/16 9:59 AM	RACHELLE RAY - Washington DC	RVSD TO ADD WEIGHT & RE-SPEND \$100 OF CREDITS FROM 9/13-9/19 SCHED.	
09/26/16 9:38 AM	GOTO STRATARRAY	Canceled by new revision	
09/23/16 4:09 PM	RACHELLE RAY - Washington DC	Separation: 30	
09/23/16 4:09 PM	RACHELLE RAY - Washington DC	Separation: 30	
07/15/16 10:54 AM	RACHELLE RAY - Washington DC	9/27/16-10/3/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.	
07/12/16 2:29 PM	RACHELLE RAY - Washington DC	Separation: 30	
07/12/16 2:29 PM	RACHELLE RAY - Washington DC	Separation: 30	

Competitive Information	
Market Budget:	\$46,923
WFFF Share:	13%
Comment:	
WCAX:	53%
WPTZ:	27%
WVNY:	7%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	8	\$6,100.00	26.3
Total	100%	8	\$6,100.00	\$231.94

Monthly Summary		
Month	Spots	Dollars
2016-Oct	8	\$6,100.00
Total	8	\$6,100.00



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25245738		Changes as of: 10/9/2016 at 4:01 PM		Version: Highlighting Revision 8	
CPE: 15/17/3212		Flight: 9/27/16 - 10/3/16		Station: WFFF	
Agency: MENTZER MEDIA		Advertiser: Kelly Ayotte for Senator		Market: Burlington-Plattsburgh	
SERVIC		Product: AYOTTE/S/R		Office: WASHINGTON	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204		Agency Order #: 5193660		Primary Demo: Adults 18+	
		Buyer: Rambo, Ally		Con Type: POLITICAL/NOTE	
		Salesperson: RACHELLE RAY - Washington DC 202-872-5880		Assistant: RACHELLE RAY - Washington DC 202-872-5880	
				Total GRP: 26.3	
				Traffic #: 1393738	
				Separation:	
				Total Spots: 8	
				Total CPP: \$231.94	
				Total \$: \$6,100.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Revision	10/9/16 4:01 PM	RACHELLE RAY - Washington DC	Revised	2		\$1,900.00 \$0 Changes: Comments from RVSD TO ADD WEIGHT & RE-SPEND \$100 OF CREDITS FROM 9/13-9/19 SCHED. TO RVSD TO CREDIT SPOTS ADVISED INCORRECT. DOLLARS W/B RE-SPENT ON ANOTHER ESTIMATE. TO RVSD TO REINSTATE SPOTS RUN. User Entered \$ from \$4,200.00 to \$6,100.00. Total Spots from 6 to 8. Calculated Dollars from \$4,200.00 to \$6,100.00. Total GRPs from 18.1 to 26.3. Total CPP from \$232.04 to \$231.94. Competitive Market Budget from \$32,308 to \$46,923. Total \$ from \$4,200.00 to \$6,100.00. 2 buylines added or modified.
Makegood 2	10/3/16 9:12 AM	Elizabeth Guy	Confirmed			\$0 Changes: Comments from RVSD TO ADD WEIGHT & RE-SPEND \$100 OF CREDITS FROM 9/13-9/19 SCHED. TO RVSD TO CREDIT SPOTS ADVISED INCORRECT. DOLLARS W/B RE-SPENT ON ANOTHER ESTIMATE. User Entered \$ from \$6,100.00 to \$4,200.00. Product from MKAYO to AYOTTE/S/R. Total Spots from 8 to 6. Calculated Dollars from \$6,100.00 to \$4,200.00. Total GRPs from 26.3 to 18.1. Total CPP from \$231.94 to \$232.04. Competitive Market Budget from \$46,923 to \$32,308. Total \$ from \$6,100.00 to \$4,200.00. 2 buylines added or modified.
Revision	10/2/16 1:56 PM	RACHELLE RAY - Washington DC	Confirmed	2		\$-1,900.00 \$0 Changes: Calculated Dollars from \$5,700.00 to \$6,100.00. Total CPP from \$216.73 to \$231.94. Competitive Market Budget from \$36,923 to \$46,923. Total \$ from \$5,700.00 to \$6,100.00. User Entered \$ from \$4,800.00 to \$6,100.00. Comments from Separation: 30 to RVSD TO ADD WEIGHT & RE-SPEND \$100 OF CREDITS FROM 9/13-9/19 SCHED. 4 buylines added or modified.
Makegood 1	9/26/16 11:48 AM	Elizabeth Guy	Confirmed			\$0 Changes: Total \$ from \$4,800.00 to \$5,700.00. Total GRPs from 21.8 to 26.3. Total Spots from 7 to 8. Total CPP from \$220.18 to \$216.73. 7 buylines added or modified.
Revision	9/26/16 9:59 AM	RACHELLE RAY - Washington DC	Confirmed			\$400.00 \$6,100.00 Changes: Total \$ from \$4,800.00 to \$5,700.00. Total GRPs from 21.8 to 26.3. Total Spots from 7 to 8. Total CPP from \$220.18 to \$216.73. 7 buylines added or modified.
Revision	9/26/16 9:38 AM	GOTOSTRATAIRay	Confirmed	3	2	\$900.00 \$5,700.00 Changes: User Entered \$ from \$4,125.00 to \$4,800.00. Total CPP from \$243.65 to \$220.18. Competitive Market Budget from \$31,731 to \$36,923. Total Spots from 6 to 7. Total GRPs from 19.7 to 21.8. 5 buylines added or modified.
Revision	9/26/16 7:56 AM					\$0 Changes: Comments from 9/27/16-10/3/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START. User Entered \$ from \$4,125.00 to \$4,800.00. Total GRPs from 38.2 to 19.7. Total GIMPs to 0. Total Spots from 12 to 6. Total CPP from \$107.98 to \$243.65. 7 buylines added or modified.
Revision	9/23/16 4:09 PM	RACHELLE RAY - Washington DC	Confirmed	1		\$0 \$4,800.00 Changes: Total Spots from 13 to 12. Calculated Dollars from \$4,175.00 to \$4,125.00. Total CPP from \$109.29 to \$107.98. Competitive Market Budget from \$32,115 to \$31,731. User Entered \$ from \$4,175.00 to \$4,125.00. Total \$ from \$4,175.00 to \$4,125.00. 4 buylines added or modified.
Revision	9/23/16 4:05 PM	GOTOSTRATAIRay	Confirmed	1	7	\$675.00 \$4,800.00 Changes: Total Spots from 13 to 12. Calculated Dollars from \$4,175.00 to \$4,125.00. Total CPP from \$109.29 to \$107.98. Competitive Market Budget from \$32,115 to \$31,731. User Entered \$ from \$4,175.00 to \$4,125.00. Total \$ from \$4,175.00 to \$4,125.00. 4 buylines added or modified.
Revision	7/15/16 10:54 AM	RACHELLE RAY - Washington DC	Confirmed		1	\$-50.00 \$4,125.00 Changes: Comments from Separation: 30 to 9/27/16-10/3/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START. User Entered \$ from \$0.00 to \$4,175.00. Competitive Market Budget from \$16,346 to \$32,115. Total Spots from 12 to 13. 4 buylines added or modified.
Revision	7/15/16 9:00 AM					\$0 Changes: Comments from Separation: 30 to 9/27/16-10/3/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START. User Entered \$ from \$0.00 to \$4,175.00. Competitive Market Budget from \$16,346 to \$32,115. Total Spots from 12 to 13. 4 buylines added or modified.
Revision	7/12/16 2:29 PM	RACHELLE RAY - Washington DC	Confirmed	1		\$0 \$4,175.00 Changes: Comments from Separation: 30 to 9/27/16-10/3/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START. User Entered \$ from \$0.00 to \$4,175.00. Competitive Market Budget from \$16,346 to \$32,115. Total Spots from 12 to 13. 4 buylines added or modified.
New	7/12/16 2:20 PM	RACHELLE RAY - Washington DC	New	12		\$4,175.00 \$4,175.00 Changes: Comments from Separation: 30 to 9/27/16-10/3/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START. User Entered \$ from \$0.00 to \$4,175.00. Competitive Market Budget from \$16,346 to \$32,115. Total Spots from 12 to 13. 4 buylines added or modified.



125 West 55th St
New York, NY 10019

Contract # 25245738 Changes as of: 10/9/2016 at 4:01 PM Version: Highlighting Revision 8

CPE: 15/17/3212

Agency: MENTZER MEDIA
SERVIC

Flight: 9/27/16 - 10/3/16

Advertiser: Kelly Ayotte for Senator

Station: WFFF

Market: Burlington-Plattsburgh

Total \$: \$6,100.00

Total Spots: 8

210 W. Pennsylvania
Avenue

Product: AYOTTE/SR

Office: WASHINGTON

Total CPP: \$231.94

Suite 250
Towson, MD 21204

Agency Order #: 5193660

Buyer: Rambo, Ally

Primary Demo: Adults 18+

Con Type: POLITICAL/VOTE

Total GRP: 26.3

Traffic #: 1393738

Salesperson: RACHELLE RAY -
Washington DC
202-872-5880

Assistant: RACHELLE RAY -
Washington DC
202-872-5880

Separation:

Non-Discrimination
Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.